maxgroupPRO
ALL-IN-ONE MARKETING

PLANS

	BASIC PLANS		PREMIUM PLANS	
	STANDARD	**SELECT**	**ADVANCED**	**ELITE**
Text Credits	1,000	2,000	3,000	3,000
Mobile Keywords	1	2	3	3
Short Code	69302	69302	70000	70000
Email/Newsletter Credits	0	0	3,000	3,000
Price Per Month	**$99.95**	**$159.95**	**$199.95**	**$299.95**
One-Time Activation Fee	$50	$50	$50	$50
Roll Over Text Credits	No	No	Yes	Yes
MaxGroup Coaching Newsletters	✔	✔	✔	✔
MaxGroup Live Coaching Calls & Webinars	✔	✔	✔	✔
MaxGroup Basic Artwork Gallery	✔	✔	✔	✔
Texts (SMS Mobile Marketing)	✔	✔	✔	✔
Voice Broadcast	✔	✔	✔	✔
Mobile Coupons	✔	✔	✔	✔
Picture/Video Messaging (MMS)	✔	✔	✔	✔
Appointment Reminder	✔	✔	✔	✔
QR Codes (Unlimited)	✔	✔	✔	✔
Text-to-Screen	✔	✔	✔	✔
Mobile Voting/Polls	✔	✔	✔	✔
Two-Way Texting	✔	✔	✔	✔
Social Media Widgets/Newsfeed Updates	✔	✔	✔	✔
Mobile eCards	✔	✔	✔	✔
Customer Rewards and Loyalty Program	✔	✔	✔	✔
Shuffle Responder (Contest Feature)	✔	✔	✔	✔
Text-to-Join Sign Up	✔	✔	✔	✔
Online Sign Up Pages	✔	✔	✔	✔
Developer API	✔	✔	✔	✔
Instant Messaging			Unlimited	Unlimited
Email Marketing Templates			✔	✔
Expert Consulting For Text Campaigns			✔	✔
Camera Ready Artwork For Signage			✔	✔
Send SMS Texts For Customer			✔	✔
MaxGroup Exclusive Artwork Gallery			✔	✔
Elite: Dedicated Concierge Service Including: Create, layout, send email campaigns Create artwork for MMS message promotions Assist w/ CSV files, & Appointment Reminders (Up to 4 hours per month included)				✔

ADDITIONAL

Additional Mobile Keywords:
$10 each per month

Additonal Text Credits:
$75 for 1,000 (Rollover texts do not expire)

Add Concierge Service To A Plan:
$100 per month

maxgroup business solutions

www.MaxGroupBusiness.com

maxgroup**PRO**
ALL-IN-ONE MARKETING

MOBILE MARKETING **+** EMAIL MARKETING **+** VOICE BROADCAST **+** INSTANT MESSAGE MARKETING **+** SOCIAL MEDIA

Which Plan Is Best For You To Accomplish Your Objectives?

STEP 1 **Choose a plan** that fits your needs and activate your MaxGroupPro account today.

STEP 2 **Build your data base** - Your ultimate goal is to build your mobile data base of **500-1,000 contacts**. MaxGroupPro makes that very easy for you so you don't have to do it manually - our software automatically collects your contacts information through our Mobile Sign Up Keywords and Express Sign Up Pages.

STEP 3 **Reach your audience** by using the many features provided through your state of the art All-In-One MaxGroupPro multi channel marketing software. By orchestrating all media like Mobile Text, Emails, Voice Broadcasts, IM, and Social Media, you will dramatically increase sales, brand awareness, and return on investment.

MESSAGE CREDITS

Text Messages (SMS)
1 Text Credit

Instant Messaging
1 Text Credit

Picture/Video Messaging (MMS)
4 Text Credits

Voice Broadcast
3 Text Credits

Determine Your Plan

How many mobile club subscribers do YOU WANT in your data base? Imagine driving consumer behavior as in these examples:

- **MaxGroupPro Standard** is ideal for *60 subscribers* @ 4 messages per month. *A 10% response would mean an extra 6 purchases/customers per month.*

- **MaxGroupPro Select** is ideal for *250 subscribers* @ 4 messages per month. *A 10% response would mean an extra 25 purchases/customers per month.*

- **MaxGroupPro Advanced** is ideal for *500 subscribers* @ 4 messages per month. *A 10% response would mean an extra 50 purchases/customers per month.*

- **MaxGroupPro Elite** is ideal for *750 subscribers* @ 4 messages per month. This plan is also intended for businesses with multiple locations, or for businesses intending on using more multi-media, text-to-vote and shuffle responders. *A 10% response would mean an extra 75-100 purchases/customers per month.*

MOST POPULAR

Text credits expire at the end of each month.

Text credits roll over each month - you never lose them!